



Preventive Health Advisory Committee

June 16, 2021



[State Preventive Health Advisory Committee \(link is external\)](#) works with HHS to develop and implement the state plan for the Preventive Health and Health Services Block Grant.

Call to order, welcome, logistical announcements, roll call and Introduction of Committee members. The meeting was convened by Ms. Brantly. A quorum was established

Consideration of the June 30, 2020, July 7, 2020, and November 18, 2020, meeting minutes for approval. The minutes for all dates were approved as drafted.

Review and discussion of the proposed Fiscal Year 2021 Preventive Health and Health Services Block Grant

The Preventive Health and Health Services Block Grant (PHHSBG), created in 1981, allocate funds to every state for their use toward any objective outlined in the nation's public health blueprint titled Healthy People 2020. The grant allows the state to address some of the high priority public health issues as determined by mortality, morbidity, and economic cost data for the state. The program areas funded annually submits a plan stating the public health issue that will be addressed, provide a description of the strategy used to address the public health concern, identify the target population and how the program addresses the targeted population needs, and identify the national and state health status outcome objectives each program will work towards achieving as reflected in Healthy People 2020. Each program outlines activities that support one or more of the ten essential public health services recognized by the Centers for Disease Control and Prevention. Maintaining support for this grant is critical in allowing Texas to focus funds on prevention measures that yield clear benefits in terms of quality of life and savings.

The PHHSBG was funded nationally at \$147 million in FY 2017. Texas' share was \$6.3 million of which \$562,234 is a mandatory "set-aside" for sexual assault prevention and crisis services that are administered by the Office of the Attorney General. DSHS will utilize the PHHS Block Grant funds to support:

Local Health Departments (LHDs) utilizes funds to provide self-identified gaps in essential public health services. Using CDC's definition of essential public health services as a framework, local health departments (LHD) assess which critical areas of their infrastructure in which to apply these funds. In all cases, services outlined in LHD work plans would not exist in these communities if it were not for the provision of the PHHSBG. The majority of the services include: education and outreach to the community regarding disease prevention and other priority health concerns; surveillance and monitoring of the community's health status through disease

reporting and investigation; mobilizing community resources to develop plans around health issues in their jurisdiction; reviewing local policies to assure that standards are maintained in the provision of health services; and monitoring the public health workforce to ensure federal or state licensure and certification standards are met. LHDs funded through this grant will be required to identify national, state or local standards to be used to evaluate the activities provided. Based on quarterly reporting measures, LHDs are required to identify barriers to the provision of services and develop improvement plans that may include new or alternative strategies in order to effectively provide the service(s) outlined in their work plans.

Sexual Assault Prevention & Crisis Services are funded by the Sex Offense allocation, which are provided to the Office of the Attorney General (OAG) through an interagency subcontract. These funds will continue to support sexual assault programs to implement strategies and activities specifically for the primary prevention of sexual violence using any of the following approved activities and community change strategies: educational seminars; training programs for professionals; preparation of informational materials; training programs for students and campus personnel designed to reduce the incidence of sexual assault at colleges and universities; community mobilization; coalition building; and, policy education, and social norms change. Additionally, the OAG funds state sexual assault coalitions to provide technical assistance and training to sexual assault programs that are implementing primary prevention strategies.

Community and Clinical Preventive Services under the direction of the Division of Community Health Improvement will continue and expand priority activities developed to reduce the impact of obesity and other chronic diseases in the State of Texas by focusing on clinical and community systems-level enhancements. Through subcontracts with up to six local public health organizations, funds will support coordinated, locally-driven approaches to obesity and chronic disease management and prevention. Additionally, through a subcontract with the University of Texas at Austin's Tobacco Research and Evaluation Team, funds will support a coordinated, statewide approach to tobacco prevention and control. Program strategies include: creating new clinical-community linkages to strengthen referral systems; standardizing clinical quality measures through enhanced health information technology; promoting evidence-based education and training for providers, patients, and the public; and facilitating the integration of electronic protocols and other tobacco cessation referral options into clinical systems. These efforts align with the overall goals of improving the quality of care to improve health outcomes, lower health care costs, and improve population health.

The Texas Healthy Communities Program under the direction of the Division of Community Health Improvement will continue and expand activities which encourage and enable Texas communities to implement evidence-based practices to make policy and environmental improvements that reduce the burden of chronic diseases. Eighteen subcontracts with local health departments will support 20 communities to complete a needs assessment and to implement evidence-based practices in identified areas of need, which may include the following priority areas: accessible health food options, physical activity areas and opportunities, breastfeeding-friendly worksites, school health programs, worksite wellness programs,

comprehensive tobacco control, cardiac and stroke response-healthy aging, and/or promotion of primary and secondary prevention of cardiovascular disease and stroke in healthcare systems.

Fiscal Year 2020 Overview and Timeline

- **Project Period:** October 01, 2019- September 30, 2021
- **Funding Amount:** \$6,404,449
- **Work Plan:** Submitted August 2020
- **Annual Progress Report-** Submitted March 2021
- **Final Progress Report-** Due December 2021

Success Stories:

Men's Story Project (MSP) Success Story

Submitted December 2020- Preventive Health and Health Services Block Grant

Public Health Problem (Issue):

According to the STOP SV: A Technical Package to Prevent Sexual Violence, Sexual violence is a serious public health problem that affects millions of people each year[1]. Mobilizing men and boys as allies provides an opportunity to encourage men and boys to be allies in preventing sexual and relationship violence by demonstrating their role in preventing violence. Such approaches work by fostering healthy, positive norms about masculinity, gender, and violence among individuals with potential for these social norms to spread through their social networks[2].

[1] Basile, K.C., DeGue, S., Jones, K., Freire, K., Dills, J., Smith, S.G., Raiford, J.L. (2016). STOP SV: A Technical Package to Prevent Sexual Violence. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention. [2] Texas SAPCS-Federal Programming Summary, Focus Areas and Approaches (Strategies), Page 2.

The MSP is a storytelling project that provides the space and opportunity for men and boys to have conversations and to tell their own stories about masculinity. The goal is to support health and equality for all people and to teach skills and reinforce norms that reduce their own risk for future perpetration. Using PHHS Block Grant funds, the Texas Association Against Sexual Assault TAASA launched an MSP in Texas by implementing a collection of activities and conversation topics entirely online due to COVID. TAASA co-facilitated 2 Facebook live sessions, as well as an online discussion about masculinity, sexual violence, and the documentary *The Mask You Live In*. TAASA also utilized google classrooms to post videos and short articles about healthy masculinities. MSP participants reviewed videos and articles, posted responses, and engaged in dialogue with other participants and TAASA staff. Texas MSP participants also attended 6 online training sessions where they discuss various topics related to sexual and relationships violence, healthy and toxic masculinity, and what it means to be an ally in anti-violence efforts, as well as working on their own stories. The Texas MSP participants then told their stories of healthy masculinity and allyship over 4 online events to over 200 Texans.

Increasing Access to Virtual Health Education During COVID-19 Success Story

Submitted December 2020- Preventive Health and Health Services Block Grant

Public Health Problem (Issue):

As the COVID-19 pandemic persisted throughout 2020, public health shot to the forefront of minds. In the first few months it became clear that obesity (BMI > 30 kg/m²) and obesity-related chronic disease increased the risk of severe COVID-19 infection.¹ As obesity prevalence increases in the US, it also does in Texas; national obesity prevalence was 31.9% of adults in 2019 but Texas rated at 34.0%.² Our local health department subcontractors are public health authorities in their communities. While combatting this novel coronavirus, they watched their obesity-prevention work go interrupted. No longer able to visit communities face-to-face, virtual education was the logical next step.

All five subcontractors swiftly got to work adapting their curricula and researching dissemination methods for virtual education. They made sure the tenets of the program stayed the same: evidence-based, adult education aimed to increase knowledge in nutrition, physical activity, healthy lifestyle changes, and/or disease self-management. All the local health departments kept communication lines open with community stakeholders and their patient populations to let them know they were accepting referrals and would be ready to accept new clients as soon as possible.

Q: Are there plans for follow up. A: Outcomes review is being conducted but is not completed yet.

Fiscal Year 2021 Overview and Timeline

- **Project Period:** October 01, 2020- September 30, 2022
- **Funding Amount:** \$6,237,926
- **Work Plan:** Submit by July 30, 2021
- **Annual Progress Report-** Submit by March 2022
- **Final Progress Report-** Submit by December 2022

This is what will be up for discussion today.

Fiscal Year 2021 Budget Detail

A. Fiscal Year 2021 Award	\$ 6,237,926.00
Annual Basic Allocation	\$ 5,675,692.00
Sex Offense Allocation	\$ 562,234.00
B. Total Current Year Annual Basic Allocation	\$ 5,675,692.00
Administrative Costs	\$ 447,745.00
C. Total Current Year Sex Offense Allocation	\$ 562,234.00
Administrative Costs	\$ -
Total Available for Program Allocation in Fiscal Year 2021 (*Total award amount less administrative costs)	\$ 5,790,181.00

Fiscal Year 2021 Budget Detail- By Program and Healthy People 2030 Objective

Program Title	Health Objectives	Allocation
Local Health Entities	PHI-R07 Explore quality improvement as a way to increase efficiency and effectiveness in health departments	\$2,997,154
Rape Response and Prevention	IVP-D05 Reduce contact sexual violence	\$562,234
Community and Clinical Preventive Services- Preventive Healthcare	AHS-08 Increase the proportion of adults who get recommended evidence-based preventive health care	\$436,493
Community and Clinical Preventive Services- Information Technology	PHI-R06 Enhance the use and capabilities of informatics in public health	\$430,140
Community and Clinical Preventive Services- Tobacco Cessation	TU-12 Increase the proportion of adults who get advice to quit smoking from a health care provider	\$366,071
Texas Healthy Communities	PHI-05 Increase the proportion of local jurisdictions that have a health improvement plan	\$998,089
Grand Total		\$5,790,181

Healthy People 2030 Priorities for Texas in Fiscal Year 2021

Topic Area	Funding	% of Funding
Public Health Infrastructure	\$4,425,383	76%
Injury and Violence Prevention	\$562,234	10%
Access to Health Services	\$436,493	8%
Tobacco Use	\$366,071	6%
Total	\$5,790,181	100%

Various Programs

Program: Local Health Entities

Program Summary	
Program Name	Local Health Entities
Program Goal	The goal of this program is to provide a coordinated system of public health through local health entities and public health regions by ensuring the provision of essential public health services.
Healthy People 2030 Objective	PHI-R07 Explore quality improvement as a way to increase efficiency and effectiveness in health departments
Recipient Health Objective	Between 10/2020 and 09/2025, the Texas Department of State Health Services (DSHS) will maintain the number of Local Health Entities (56) working on locally defined goals for providing essential public health services.
Total Program Allocation	\$2,997,154

Program SMART Objective:

Between 10/2020 and 09/2021, 12 Local Health Entities (LHE) that select Essential Public Health Service #8: "Build and support a diverse and skilled public health workforce" will perform an annual review of workforce staff requiring specific training and/or licensure as part of the public health role within their respective programs to assure compliance.

Activities:

- Workforce Development

Program SMART Objective:

Between 10/2020 and 09/2021, 11 Local Health Entities that select Essential Public Health Service #3: "Communicate effectively to inform and educate people about health, factors that influence it, and how to improve it" will conduct an annual review of public health education planning associated with programs across their agency to evaluate methods used for the dissemination of information to stakeholders, and to ensure the accuracy of this information.

Activities:

- Public Health Education Initiatives

Program SMART Objective:

Between 10/2020 and 09/2021, 11 Local Health Entities that select Essential Public Health Service #6: "Utilize legal and regulatory actions designed to improve and protect the public's health" will conduct an annual review of the LHE strategic plans associated with environmental health and sanitation code enforcement activities in their jurisdiction to ensure plans are in accordance with state and federal health codes.

Activities:

- Code and Regulatory Reporting

Program SMART Objective:

Between 10/2020 and 09/2021, 11 Local Health Entities that select Essential Public Health Service #7: "Assure an effective system that enables equitable access to the individual services and care needed to be healthy" will conduct an annual review of program referral systems linking clients to providers or services to measure overall referral rates.

Activities:

- Resource Connectivity
- Resource Coordination and Collaboration

Program SMART Objective:

Between 10/2020 and 09/2021, 11 Local Health Entities that select Essential Public Health Service #4: “Strengthen, support, and mobilize communities and partnerships to improve health” will perform an annual review of their community for potential stakeholders who contribute to or benefit from public health in order to increase the value of local public health.

Activities:

- Community Resource Management

Program: Rape Response and Prevention

Program Summary	
Program Name	Rape Response and Prevention
Program Goal	Provide direct victim services to survivors of sexual violence and conduct prevention activities with interested individuals in the community.
Healthy People 2030 Objective	IVP-D05 Reduce contact sexual violence
Recipient Health Objective	Between 10/2020 - 09/2025, support direct services to victims and activities for the prevention of sexual violence.
Total Program Allocation	\$562,234

Program SMART Objective:

Between 10/2020 and 09/2021, PHHS Block funded organizations will increase the number of individuals served through direct victim services from 0 to 500.

Activities:

- Direct Services to Victims
- Technical Assistance

Program SMART Objective:

Between 10/2020 and 09/2021, PHHS Block funded organization will increase the number of individuals participating in prevention efforts from 0 to 5,010.

Activities:

- Inform and Educate
- Technical Assistance
- Mobilizing Men as Allies

Program: Community and Clinical Preventive Services- Preventive Healthcare

Program Summary	
Program Name	Community and Clinical Preventive Services- Preventive Healthcare
Program Goal	The goal of this program is to implement and expand evidence-based strategies in community and healthcare settings to reduce the impact of chronic diseases, specifically those linked to obesity.
Healthy People 2030 Objective	AHS-08 Increase the proportion of adults who get recommended evidence-based preventive health care
Recipient Health Objective	Between 10/2020 and 09/2025, increase the percent of referrals for preventive healthcare by 80%
Total Program Allocation	\$436,493

Program SMART Objective:

Between 10/2020 and 09/2021, local health entities will identify a total of 25 new clinical and community partners to build and/or strengthen linkages to facilitate improved obesity and chronic disease management and access to care for vulnerable populations.

Activities:

- Identify Traditional and Non-Traditional Members for Community-Clinical Linkages
- Assess Referral Processes

Program SMART Objective:

Between 10/2020 and 09/2021 local health entities will identify additional clinical and community partners in their service area develop and implement strategies to encourage healthy lifestyle and increase public awareness of obesity and related chronic disease.

Activities:

- Encourage Standardized Health Messaging
- Promote Healthy Lifestyles for Individuals, Families and the Community
- Systems-Level Interventions to Promote Healthy Lifestyles

Program SMART Objective:

Between 10/2020 and 09/2021, engage five (5) additional clinical and community partners, through local health entities, to educate providers and the public on standardized, appropriate, and guidelines-based obesity and chronic disease messaging.

Activities:

- Increase Guidelines and Evidence-Based Education

Program: Community and Clinical Preventive Services- Information Technology

Program Summary	
Program Name	Community and Clinical Preventive Services- Information Technology
Program Goal	The goal of this program is to implement and expand evidence-based strategies in community and healthcare settings to reduce the impact of chronic diseases, specifically those linked to obesity.
Healthy People 2030 Objective	PHI-R06 Enhance the use and capabilities of informatics in public health
Recipient Health Objective	Between 10/2020 and 09/2025, expand by six (6) the number of clinical partners, through local health entities, to enhance health information technology in order to optimize the provision of evidence-based clinical preventive services to vulnerable populations.
Total Program Allocation	\$430,140

Program SMART Objective:

Between 10/2020 and 09/2021, local health entities will identify two (2) new clinical partners in their service area to enhance health information technology and implement as standard practice as part of the clinic's quality improvement efforts.

Activities:

- Engage Clinical Partners to Enhance Health Information Technology

Program: Community and Clinical Preventive Services- Tobacco Cessation

Program Summary	
Program Name	Community and Clinical Preventive Services- Tobacco Cessation
Program Goal	The goal of this program is to implement and expand evidence-based strategies in community and healthcare settings to improve access to tobacco cessation resources to reduce the impact of tobacco-use and related chronic disease.
Healthy People 2030 Objective	TU-12 Increase the proportion of adults who get advice to quit smoking from a health care provider
Recipient Health Objective	Between 10/2020 and 10/2025, expand by 100 the number of additional healthcare systems to integrate the eTobacco protocol.
Total Program Allocation	\$366,071

Program SMART Objective:

Between 10/2020 and 09/2021, University of Texas at Austin Tobacco and Research Evaluation Team will identify 10 additional healthcare systems to integrate the eTobacco Protocol into their electronic health record (EHR).

Activities:

- Engage Ten (10) Additional Large Healthcare Systems

Program SMART Objective:

Between 10/2020 and 09/2021, University of Texas (UT) at Austin Tobacco and Research Evaluation Team will work with health care providers, Community Health Workers (CHW), and other lay health professionals on the use of the eTobacco Protocol, Quitline Referral Mobile Apps, other referral tool options, and/or motivational interviewing to impact 100 additional health professionals.

Activities:

- Health Professional Use of Quitline Mobile Applications
- Clinic Appropriate Training for Motivational Interviewing
- Technical Assistance to DSHS Regional Tobacco Staff

Program: Community and Clinical Preventive Services- Texas Healthy Communities

Program Summary	
Program Name	Texas Healthy Communities
Program Goal	The goal of the Texas Healthy Communities Program (TXHC) is to assist cities and counties to assess their existing environments, implement changes in local environmental and policy infrastructure, and adopt priority public health practices to reduce risk factors for cardiovascular disease (CVD), stroke, and other chronic diseases.
Healthy People 2030 Objective	PHI-05 Increase the proportion of local jurisdictions that have a health improvement plan
Recipient Health Objective	Between 10/2020 and 09/2025 the Texas Healthy Communities Program (TXHC) is to assist cities and counties to assess their existing environments, implement changes in local environmental and policy infrastructure, and adopt priority public health practices to reduce risk factors for cardiovascular disease (CVD), stroke, and other chronic diseases.
Total Program Allocation	\$998,089

Program SMART Objective:

Between 10/2020 and 09/2021, the Texas Healthy Communities Program will support 10 TXHC contractors to implement policy, systems, and environmental change interventions to improve chronic disease prevalence.

Activities:

- Renew Contracts
- Technical Assistance
- Conduct Evaluation
- Sharing Successes
- Recognition

Public comment. No public comment was offered.

Review of action items and agenda items for future meeting.

- There is need for a timely quorum.
- June 23 is the next meeting

Adjourn and thank you. There being no further business the meeting was adjourned.

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