



SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS

The THBI Virtual Fall Policy Summit and Luminary Awards on December 9th will highlight our organization's legislative priorities for the 87th Legislative Session. THBI members are at the forefront of COVID-19 research and development; creating vaccines, therapeutics, diagnostics and medical devices to help cure, treat and prevent illness. Strong policies foster innovations necessary for our industry to end the pandemic and prevent future virus outbreaks and deadly diseases. The Summit will feature life science experts leading discussions on bringing a product(s) to the market, and how Texas' role and history of good policy is playing a part in bringing life-saving medications to patients.

PRESENTING SPONSOR | \$40,000

- Presenting Sponsor logo recognition on all collateral: invitation, all communications, sponsor loop during event, THBI webpage, dedicated page in digital program, and other unique opportunities as available to enhance organization goals
- Special recognition in event media release
- Dedicated social media campaign, including co-branded posts day of event
- Exclusive Presenting Sponsor message prominently featured in two THBI newsletters (pre and post event), can be inclusive of company products, services, initiatives, research, etc.
- 1-minute video ad featured during Fall Policy Summit + Periodic sponsor banner display during Fall Policy Summit + Luminary Awards presentation
- Introduction and verbal recognition by emcee/moderator as the Presenting Sponsor during Luminary awards presentation
- Opportunity to introduce Luminary Honoree(s)
- Presenting host of one (1) BioTexas Cafe with opportunity to select policy topic and provide speaker(s)

TITLE SPONSOR | \$25,000

- Prominent sponsor logo recognition on all collateral: invitation, all communications, sponsor loop during event, THBI webpage, dedicated page in digital program, and other unique opportunities as available to enhance organization goals
- Recognition in event media release
- Dedicated social media campaign
- Special sponsorship acknowledgment in two THBI newsletters (pre and post event)
- 1-minute video ad featured during Fall Policy Summit
- Verbal recognition during Fall Policy Summit + Luminary Awards presentation
- Opportunity to introduce a Fall Policy Summit speaker
- Presenting host of one (1) BioTexas Cafe with opportunity to select policy topic and provide speaker(s)

GOLD SPONSOR | \$15,000

- Sponsor logo recognition on all collateral: invitation, all communications, sponsor loop during event, THBI webpage, dedicated half-page in digital program
- Recognition in event media release
- Dedicated social media recognition
- Sponsorship acknowledgment in two THBI newsletters (pre and post event)
- 30-second video ad featured during Fall Policy Summit
- Verbal recognition during Fall Policy Summit + Luminary Awards presentation
- Opportunity to introduce a Fall Policy Summit speaker
- Presenting host of one (1) BioTexas Cafe with opportunity to select policy topic and provide speaker(s)

SILVER SPONSOR | \$10,000

- Sponsor logo recognition on all collateral: invitation, all communications, sponsor loop during event, THBI webpage, dedicated half-page in digital program
- Recognition in event media release
- Dedicated social media recognition
- Sponsorship acknowledgment in two THBI newsletters (pre and post event)
- 15-second video ad featured during Fall Policy Summit
- Opportunity to introduce a Fall Policy Summit speaker

BRONZE SPONSOR | \$7,500

- Sponsor logo recognition on: invitation, digital communications and program, sponsor loop during event, THBI webpage
- Recognition in event media release
- Social media recognition
- Sponsorship acknowledgment in two THBI newsletters (pre and post event)

PARTNER | \$5,000

- Sponsor logo recognition on THBI webpage
- Sponsor listing on: invitation, digital communications and program, sponsor loop during event
- 1 social media mention
- Sponsorship acknowledgment in two THBI newsletters (pre and post event)

LUMINARY FRIEND | \$2,500

- Sponsor listing on: invitation, digital communications and program, sponsor loop during event, THBI webpage
- 1 social media mention
- Sponsorship acknowledgment in two THBI newsletters (pre and post event)

VIRTUAL EXHIBITION

Showcase your company/product alongside industry peers in an immersive remote virtual experience to impress your future customers, partners and investors. Hours will operate before and after the formal programming. To inquire, email jhl@thbi.org.