

TEXAS LIFE SCIENCE WEEK

LIFE SCIENCE INNOVATION
DRIVES A HEALTHY TEXAS

MARCH 8-12, 2021

**VIRTUAL FLY-IN AND
TEXAS CAPITOL EXHIBIT**

**VIRTUAL SPRING
POLICY SUMMIT**

Wednesday, March 10
10:00 - 11:30 am



**SPONSORSHIP
OPPORTUNITIES**



FOR MORE INFORMATION, VISIT THBI.COM OR CONTACT JULIA@THBI.COM

SPONSOR LEVELS

THBI will host a virtual policy summit to educate key policy makers and leaders on issues most critical to the success of patient access, and policy issues being reviewed during the 87th Texas Legislative Session. The audience will include Texas elected officials and their key staff, state agency leadership, healthcare and biopharmaceutical company executives, patient advocacy organizations, and other industry leaders. Please consider joining THBI as a sponsor for this important program. All dollars raised to go support the advocacy efforts of THBI.

To sponsor or for more information, please email julia@thbi.com.

PRESENTING SPONSOR | SOLD

- Presenting Sponsor for Texas Life Science Week events, including Virtual Spring Policy Summit and Virtual Fly-In.
- Advertisement in THBI weekly newsletter, distribution 6000+ people.
- Opportunity to participate in Virtual Fly-in meetings with legislative offices of choice and invite two guests.
- Company ad in Life Science Legislative Directory to be used throughout the legislative session.
- Company recognition in Life Science Legislative Library on www.thbi.com.
- Dedicated recognition during live event and on social media.
- Sponsor recognition on event webpage and weekly newsletter.

SUMMIT SPONSOR | \$7,500

- Advertisement in THBI weekly newsletter, distribution 6000+ people.
- Opportunity to participate in Virtual Fly-in meetings with legislative offices of choice (up to three meetings) and invite one guest. *Based on availability, first come first serve.*
- Company ad in Life Science Legislative Directory to be used throughout the legislative session.
- Company recognition in Life Science Legislative Library on www.thbi.com.
- Dedicated recognition during live event and on social media.
- Sponsor recognition on event webpage and weekly newsletter.

INNOVATION SPONSOR | \$5,000

- Opportunity to participate in Virtual Fly-in meetings with legislative office of choice. *Based on availability, first come first serve.*
- Company ad in Life Science Legislative Directory to be used throughout the legislative session.
- Company recognition in Life Science Legislative Library on www.thbi.com.
- Sponsor recognition during live program and on event webpage, social media and weekly newsletter.

FLY-IN SPONSOR | \$2,500

- Participation in Virtual Fly-in meetings with legislative offices.
- Company ad in Life Science Legislative Directory to be used throughout the legislative session.
- Company recognition in Life Science Legislative Library on www.thbi.com.
- Sponsor recognition on event webpage, social media and weekly newsletter.