



THBI Fall Policy Summit and Luminary Dinner

November 9, 2021

Summit 1:30-4:30pm, Reception and Dinner to follow

Stephen F. Austin Hotel | Austin, Texas

1:30- 1:50 Opening remarks

- Tom Kowalski, President and CEO, THBI
- Meredith Armstrong, Policy Director, THBI
- David Margrave, Chairman of the Board, THBI

1:50-3:10 Delivering Life- Saving Innovations to Patients

The life science industry is on the forefront of breakthrough innovations bringing diagnostics, therapeutics, and medical devices from discovery to marketplace. But what happens once those innovations are ready for the patient? How does a patient access them and how does their health insurance coverage benefit the patient? These discussions will focus on what it takes to create life-saving innovations and how the price the patient pays at the counter is determined.

1:50-2:10 How are Policy Makers Protecting Patients

- Robert Popovian, PharmD, MS, Chief Science Policy Officer, GHLF and Senior Health Policy Fellow, PPI

2:10-3:10 Better Employer Stewardship of Healthcare Benefits

- Amy Ball, PharmD, Chief Pharmacy Officer, Health Strategy, LLC
- Josh Golden, Senior Vice President of Strategy, Capital Rx
- Moderator: Robert Popovian, PharmD, MS, Chief Science Policy Officer, GHLF and Senior Health Policy Fellow, PPI

3:10- 4:00 The Future of Drug Development and Policy Challenges

Through the advancement of technology, the ability for personalized medicine is becoming more widely available to treat illness and disease more precisely. The discussion will cover how patients are benefiting from the innovations of genomic and personalized diagnostics and therapies, their value, policy implications, and alternative payment models.

3:10-4:00 How biomarker testing personalizes healthcare to get the right treatment to the right patient

- Hilary Gee Goeckner, State and Local Campaigns, American Cancer Society Cancer Action Network
- Larry Meysing, Senior Biomarker Testing Account Executive, Genentech
- Moderator: Bradley Westmoreland, Director, State Government Affairs, Genentech



4:00-4:25 Fireside Chat with John Zerwas, MD and President Peter Pisters, MD

- The Honorable John M. Zerwas, MD, Executive Vice Chancellor for Health Affairs, The University of Texas System and Former Texas State Representative
- Peter Pisters, MD, MHCM, President, The University of Texas MD Anderson Cancer Center

4:25-4:30 Closing remarks, Tom Kowalski

4:30-6:00 Networking Reception

6:00-7:30 Luminary Awards Dinner

- Honorees:
 - The Honorable Dan Crenshaw, U.S. House of Representatives
 - The Honorable Lois Kolkhorst, Texas Senate
 - The Honorable Toni Rose, Texas House of Representatives
- Emcee: The Honorable Kent Hance, Chancellor Emeritus, Texas Tech University System, Former Congressman, U.S House of Representatives and Former Texas State Senator