



## THBI Fall Policy Summit and Luminary Dinner

November 9, 2021

Summit 1:30-4:30pm, Reception and Dinner to follow  
Stephen F. Austin Hotel | Austin, Texas

### 1:30- 1:35 Opening, Tom Kowalski

### 1:35-3:00 Delivering Life- Saving Innovations to Patients

The life science industry is on the forefront of breakthrough innovations bringing diagnostics, therapeutics, and medical devices from discovery to marketplace. But what happens once those innovations are ready for the patient? How does a patient access them and how does their health insurance coverage benefit the patient? These discussions will focus on what it takes to create life-saving innovations and how the price the patient pays at the counter is determined.

#### 1:35-2:05 How are Texas Policy Makers Protecting Patients

- Moderator: Robert Popovian, Pharm.D., MS, Conquest Advisors  
*Invited speakers:*
- Chairman Tom Oliverson, MD, House Committee on Insurance, Texas House of Representatives
- Representative Four Price, House Committee on Public Health, Texas House of Representatives

#### 2:05-3:00 Better Employer Stewardship of Healthcare Benefits

- Amy Ball, Pharm.D., Chief Pharmacy Officer, Health Strategy, LLC
- Josh Golden, Senior Vice President of Strategy, Capital Rx
- Moderator: Robert Popovian, Pharm.D., MS, Conquest Advisors

### 3:00- 4:00 The Future of Drug Development and Policy Challenges

Through the advancement of technology, the ability for personalized medicine is becoming more widely available to treat illness and disease more precisely. These discussions will cover how patients are benefiting from the innovations of genomic and personalized diagnostics and therapies, their value, policy implications, and alternative payment models.

#### 3:00-3:20 Keynote- mRNA cutting-edge technology and it's effect on vaccines and cancer

- Pfizer representative

#### 3:20-4:00 Panel- Personalized medicine, gene therapy and biomarker testing

- Scott McGoohan, JD, Senior Director, Government Affairs and Public Policy, Vertex Pharmaceuticals
- Linda Thomas Wade, President and CEO, Sickle Cell Association of Texas
- Novartis representative
- Genentech representative



#### 4:00 Closing

- President Peter Pisters, MD, MD Anderson Cancer Center
- John M. Zerwas, MD, Executive Vice Chancellor for Health Affairs, The University of Texas System

#### 4:30-6:00 Networking Reception

#### 6:00-7:30 Luminary Awards Dinner

- Emcee Chancellor Kent Hance, Former Chancellor, Texas Tech University System, Former Congressman, U.S House of Representatives and Former Texas State Senator