

TEXAS HEALTHCARE AND BIOSCIENCE SUMMIT

FALL POLICY SUMMIT | LUMINARY DINNER

SPONSORSHIP OPPORTUNITIES

FALL 2022 | AUSTIN, TEXAS

PRESENTING SPONSOR | SOLD

PARTICIPATION

POLICY SUMMIT

- Company related op-ed related to Company/THBI legislative priorities shopped and published in legislative publications
- Opportunity to participate in panel or as keynote during Summit
- 20 guests at Summit
- Provide promotional piece to participants (subject to approval)

LUMINARY DINNER

- Opportunity to present award to Luminary Dinner awardee(s)
- 2 tables at the Luminary Dinner, including the head table hosting awardees and VIP guests

MARKETING

POLICY SUMMIT

- Texas Healthcare and Bioscience Summit presented by _____
- Press release announcing partnership
- Logo/Name recognition on sponsor signage
- Logo/name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- Opportunity to use THBI's social media channels for an education campaign on subject matter of sponsor company's choice (subject to approval)
- Verbal recognition at Summit

LUMINARY DINNER

- Luminary Dinner presented by _____
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

TITLE SPONSOR | \$15,000

PARTICIPATION

POLICY SUMMIT

- Opportunity to participate in a panel
- 20 guests at Summit
- Provide promotional piece to participants (subject to approval)

LUMINARY DINNER

- Opportunity to present award to Luminary Dinner awardee(s)
- Opportunity for company representative to be seated with the Luminary Award winner
- 2 tables at the Luminary Dinner, including front row table

MARKETING

POLICY SUMMIT

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for one month
- Opportunity to use THBI's social media channels for an education campaign on subject matter of sponsor company's choice (subject to approval)
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

GOLD SPONSOR | \$10,000

PARTICIPATION

POLICY SUMMIT

- Opportunity to participate in a panel
- 10 guests at Summit
- Provide promotional piece to participants (subject to approval)

LUMINARY DINNER

- 1 table at the Luminary Dinner

MARKETING

POLICY SUMMIT

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for two weeks
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

SILVER SPONSOR | \$7,500

PARTICIPATION

POLICY SUMMIT

- 10 guests at Summit
- Provide promotional piece to participants (subject to approval)

LUMINARY DINNER

- 1 table at the Luminary Dinner

MARKETING

POLICY SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for one week
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

BRONZE SPONSOR | \$5,000

PARTICIPATION

POLICY SUMMIT

- 10 guests at Summit

LUMINARY DINNER

- 1 table at the Luminary Dinner

MARKETING

POLICY SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising

LUMINARY DINNER TABLE SPONSOR | \$2,500

PARTICIPATION

LUMINARY DINNER

- 1 table at the Luminary Dinner

MARKETING

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name on THBI website