

# TEXAS HEALTHCARE AND BIOSCIENCE POLICY SUMMIT

## SPONSORSHIP OPPORTUNITIES



# SPONSOR OPPORTUNITIES

## THE CHALLENGES OF SUCCESS: CONNECTING THE DOTS TO FIND THE NEXT CURE

The Texas Healthcare and Bioscience Summit is going virtual, now scheduled for Thursday, June 18. The Summit will provide an in-depth look at the steps involved in creating vaccines, drugs and therapeutics. The “Bench to the Marketplace” concept is a difficult and timely process, often taking years or even decades, to achieve. Strong public health policies can help to encourage innovation throughout the process, while providing solutions and improved patients health outcomes.

Below you will find an outline of sponsorship opportunities for the virtual summit. Please contact Taylor Ward at [jhl@thbi.com](mailto:jhl@thbi.com) for more information.

### PANEL SPONSOR | \$5,000

---

#### BENEFITS

- Verbal recognition from moderator on panel of your choice
- Opportunity to add one panelist to panel of your choice (based on current agenda)
- Sponsor recognition in post Summit happy hour with all Summit attendees (“Presented by X”)
- Opportunity to play 1 video advertisement for company during program (Up to 45 seconds)
- Advertisement/website link in THBI newsletter one week before event, distribution 4000+ people
- Opportunity to host pre-event webinar with custom content for Members of the Legislature, their staff
- Access to all pre-event webinars throughout the week
- Half page advertisement in virtual program and in post event recap
- Custom marketing plan including social media and newsletter content

### GOLD SPONSOR | \$2,500

---

#### BENEFITS

- Verbal recognition from moderator on panel of your choice
- Opportunity to host pre-event webinar with custom content for Members of the Legislature, their staff
- Custom marketing plan including social media and newsletter content
- Access to all pre-event virtual programming
- Logo/Name recognition in virtual program and post event recap
- Logo/name recognition on THBI Website for up to 3 months

### SILVER SPONSOR | \$1,000

---

#### BENEFITS

- Access to all pre-event virtual programming
- Logo/name recognition in virtual program and in post event recap
- Logo/name recognition on THBI Website for up to 3 months