

THE SEVENTH ANNUAL

TEXAS HEALTHCARE AND BIOSCIENCE CONFERENCE

POLICY SUMMIT • LIFE SCIENCE EXPO • LUMINARY DINNER

SPONSORSHIP OPPORTUNITIES



JUNE 18-19, 2020
HYATT REGENCY • AUSTIN, TEXAS

CONFERENCE SPONSOR LEVELS

PRESENTING SPONSOR | \$35,000

PARTICIPATION POLICY SUMMIT

- THBI to coordinate office visits with Legislators
- Company branded hallway lunch hosted during session, THBI will coordinate legislators and lunch
- Company related op-ed related to Company/THBI legislative priorities shopped and published in legislative publications (Texas Tribune)
- Reserved “Presenting Sponsor” table at all panels
- Opportunity to participate in a panel
- Opportunity to keynote during Summit
- 20 guests at Summit
- 10 guests at Legislative Chiefs of Staff breakfast
- Promotional piece in goodie bag (subject to approval)

LUMINARY DINNER

- Opportunity to present award to Luminary Dinner awardee(s)
- 2 tables at the Luminary Dinner, including the head table hosting awardees (20 guests)

LIFE SCIENCES EXPO

- 10x10 exhibit booth

MARKETING POLICY SUMMIT

- Texas Healthcare and Bioscience Summit presented by _____
- Dedicated press release announcing partnership
- Company logo included in all digital and print marketing efforts throughout Life Science Week at State Capitol in February
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website
- Custom social media engagement
- Verbal recognition at Summit

LUMINARY DINNER

- Luminary Dinner presented by _____
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Custom social media engagement
- Verbal recognition at Luminary Dinner

TITLE SPONSOR | \$25,000

PARTICIPATION POLICY SUMMIT

- Company branded hallway lunch hosted during session, THBI will coordinate legislators and lunch
- Opportunity to participate in a panel
- 10 guests at Summit
- 10 guests at Legislative Chiefs of Staff breakfast
- Reserved table at all panels
- Promotional piece in goodie bag (subject to approval)

LUMINARY DINNER

- Opportunity to present award to Luminary Dinner awardee(s)
- Opportunity for company representative to be seated with Luminary Award winner.
- 2 tables at the Luminary Dinner, including front row table (20 guests)

LIFE SCIENCES EXPO

- 110x10 exhibit booth

MARKETING POLICY SUMMIT

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website
- Custom social media engagement
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Custom social media engagement
- Verbal recognition at Luminary Dinner

GOLD SPONSOR | \$15,000

PARTICIPATION

POLICY SUMMIT

- 8 guests at Summit
- 8 guests at Legislative Chiefs of Staff breakfast
- Reserved table at all panels
- Promotional piece in goodie bag (subject to approval)

LUMINARY DINNER

- 1 table at the Luminary Dinner (10 guests)

MARKETING

POLICY SUMMIT

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website
- Custom social media engagement
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Custom social media engagement
- Verbal recognition at Luminary Dinner

SILVER SPONSOR | \$10,000

PARTICIPATION

POLICY SUMMIT

- 6 guests at Summit
- 6 guests at Legislative Chiefs of Staff breakfast
- Promotional piece in goodie bag (subject to approval)

LUMINARY DINNER

- 1 table at the Luminary Dinner (10 guests)

MARKETING

POLICY SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website
- Custom social media engagement
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Custom social media engagement
- Verbal recognition at Luminary Dinner

BRONZE SPONSOR | \$7,500

PARTICIPATION

POLICY SUMMIT

- 5 guests at Summit
- 5 guests at Legislative Chiefs of Staff breakfast
- Promotional piece in goodie bag (subject to approval)

LUMINARY DINNER

- 1 table at the Luminary Dinner (10 guests)

MARKETING

POLICY SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website
- Mentioned in social media outreach

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Mentioned in social media outreach

PARTNER SPONSOR | \$5,000

PARTICIPATION

POLICY SUMMIT

- 4 guests at Summit
- 4 guests at Legislative Chiefs of Staff breakfast

LUMINARY DINNER

- 1 table at the Luminary Dinner (10 guests)

MARKETING

POLICY SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website
- Mentioned in social media outreach

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Mentioned in social media outreach

LUMINARY DINNER TABLE SPONSOR | \$2,500

PARTICIPATION

LUMINARY DINNER

- 1 table at the Luminary Dinner (10 guests)

MARKETING

LUMINARY DINNER

- Logo/Name recognition on sponsor signage

LIFE SCIENCE EXPO OPPORTUNITIES

INCREASE YOUR VISIBILITY BY TAKING ADVANTAGE OF OUR TRADESHOW SPONSORSHIP OPPORTUNITIES.

The Texas Healthcare & Bioscience Institute tradeshow will be a beneficial component to the annual Spring Policy Summit and Luminary Dinner. This annual event will offer your company exposure to a compelling mix of big names in the life sciences industry including pharmaceutical companies, academic institutions, energy companies, biotech and medical device companies, economic development entities and service providers providing unparalleled networking and synergy to effectively address the public policy needs of Texas' growing life science community.

AS A THBI EXHIBITOR YOU WILL:

- Expose your brand and product to potential customers, investors, and industry leaders
- Develop sales leads from an audience that is focused on learning more about the life sciences industry
- Be exposed to Legislators/Key Legislative Staff and important state regulators

Space is limited, opportunities confirmed on a first come, first serve basis.

PRESENTING SPONSOR | \$5,000

EVENT BRANDING

- THBI Fall Tradeshow presented by _____
- Logo in the Presenting Sponsor section of THBI website with a live link
- Logo in Presenting Sponsor category on all pre-show print and email promotions
- Logo next to the exhibitor listing and 20-word description in the official event program
- Logo in Presenting Sponsor category on entrance unit and signage
- Premium placement for a full page ad in the Official Event Program
- Website exposure maintained for up to three months after the event
- Dedicated space up to 500 words (distributed to 3,500 subscribers) to promote company and public policy initiatives

ADDITIONAL BENEFITS

- 20x20 exhibit space
- 10 tickets to the Fall Policy Summit (\$3,500 value)
- 10 tickets (1 table) for the Luminary Dinner (\$2,500 value)
- Post-show attendee roster including name, company, city, state

PREMIERE EXHIBITOR | \$2,000

EVENT BRANDING

- Logo in the Premiere Exhibitor section of THBI website with a live link
- Logo in Premiere Exhibitor category on all pre-show print and email promotions
- Logo in Premiere Exhibitor category on entrance unit and signage
- Half-page color ad in the Official Event Program
- Website exposure maintained for up to three months after the event

ADDITIONAL BENEFITS

- Premium exhibit location near entrance
- 10x10 exhibit space
- 5 tickets to Fall Policy Summit (\$1,750 value)
- 2 tickets for the Luminary dinner and awards (\$500 value)
- Post-show attendee roster including name, company, city, state

EXHIBITOR | \$500

EVENT BRANDING

- Logo in the Exhibitor section of THBI website

ADDITIONAL BENEFITS

- 10x10 exhibit space
- Post-show attendee roster including name, company, city, state