



# INAUGURAL LIFE SCIENCE EXPO

The THBI Life Science Expo will connect the who's who in the life science industry from around the state of Texas, and the nation. The event will be filled with attendees from all areas of life science focus such as researchers, academia, economic development corporations, legislators, regulators, legislative staff, THBI members, and more.

The Expo format will consist of a 3-hour show preceding the THBI Luminary Dinner on June 18 at the Hyatt Regency Hotel in Austin, Texas. The expo will be open as we host a cocktail reception in the trade show area while attendees can visit and connect with each exhibitor present.

We have limited space this year, and exhibit space will sell out quickly. Reserve your booth today!

## KEY FEATURES

As an exhibitor you will:

- Expose your brand and products to potential customers, investors, and industry leaders
- Develop sales leads from an audience that is focused on learning more about the life sciences industry
- Make connections with attendees, companies and other organizations who are emerged in the life sciences industry and biotech economy
- Gain exposure to legislators and important state regulators.

## BENEFITS

Benefits to exhibiting entail:

- 10x10, fully customizable exhibit space\*
- Event branding and marketing opportunities throughout the Expo, Luminary Dinner and next day Policy Summit
- Logo in the exhibitor section program, and THBI website presence
- Access to post-show attendee roster including name, company, city, state.

\*Customizable booth space is available at additional cost on request from Freeman Event Management.

For exhibition or event sponsorship opportunities, email Taylor at [jhl@thbi.com](mailto:jhl@thbi.com)