## The Bioscience Economy:

Propelling Life-Saving Treatments,
Supporting State & Local Communities

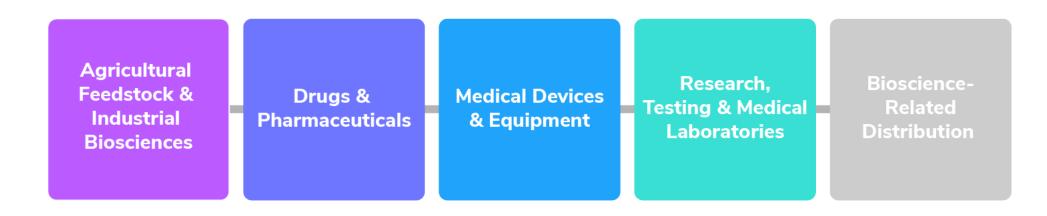
2020





## TEConomy/BIO Report Overview

- The ninth biennial report since 2004 tracking bioscience industry development at the national and state levels
- A focus on a diverse industry with broad opportunities:







## The Bioscience Industry is in a Strong Position to Meet the Medical and Economic Challenges of a Global Pandemic

Two key characteristics of the industry set it apart and make it vital in meeting the challenges of the pandemic:

- The innovative capacity of the bioscience industry to address global challenges from human health to food production and security, to clean energy, and sustainability; and
- 2. The bioscience industry's role as a consistent economic stalwart, with a track record of generating high-quality jobs and near continuous growth that has acted as a key buffer during prior economic recessions.

What stands out about the longterm industry trend is the industry's near continuous growth and its resiliency during the last two recessions—the biosciences have provided a much-needed buffer during economic downturns, a key characteristic amid the current pandemic-induced global downturn.





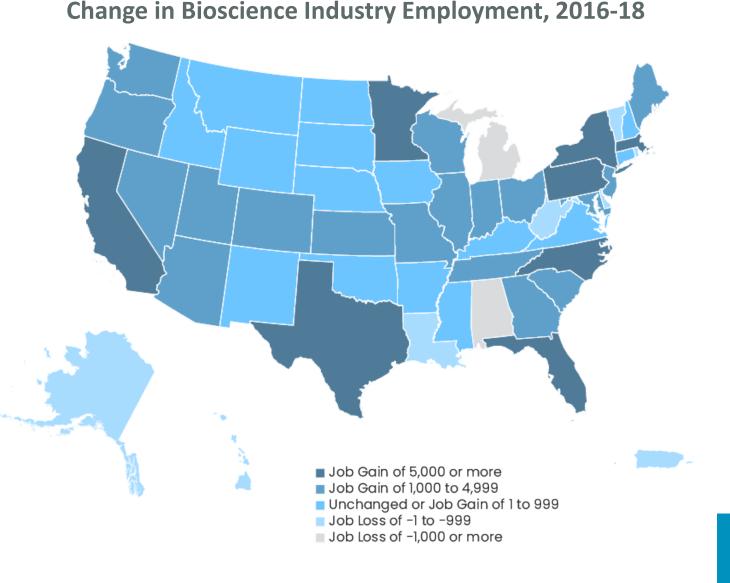
## An Industry with Far-Reaching Impacts Across U.S. States and Metro Regions

#### Growth

• From 2016-18, 41 States grew their Bioscience employment (map)

#### **Niche Specializations**

- 35 States and Puerto Rico have a "specialization" in at least 1 of the 5 subsectors
- Across U.S. Metro Areas 217 out of 384 (57%) have a specialized subsector







### Bioscience Industry Economic Impacts: A \$2.6 Trillion Contribution to the U.S. Economy

A Large, Well-Distributed Geographic Footprint

+

High-Quality Job Creation (Avg. Bioscience Wages of Nearly \$108K)

Significant Economic Impacts

#### **DIRECT IMPACT**



Bioscience Industry Employment

1.87M

#### **TOTAL IMPACT**



**Employment** 

9.4M



Wages & Benefits

\$699B



**Economic Output** 

\$2.6T



State & Local Taxes

\$97B



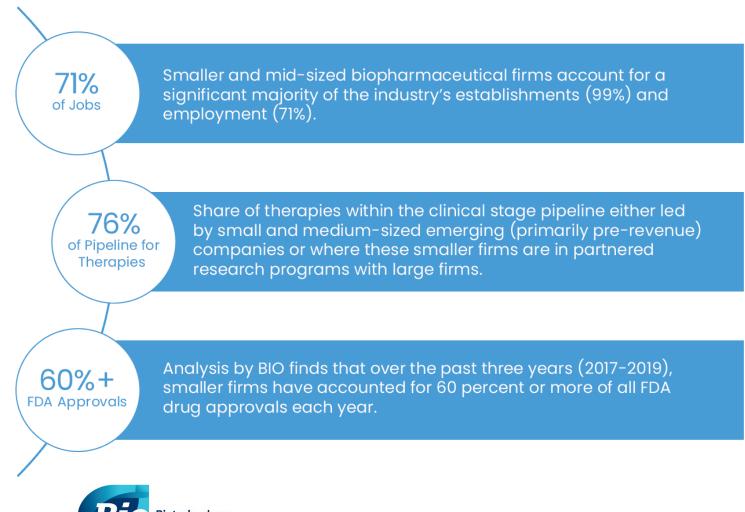
Federal Taxes

\$150B





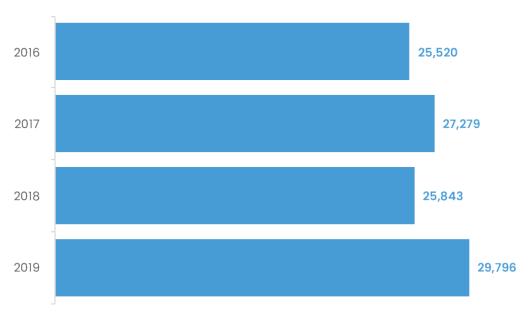
## Special Focus: The Role Small- and Mid-Sized Firms Play in the U.S. Biopharmaceutical Sector and Innovation Pipeline





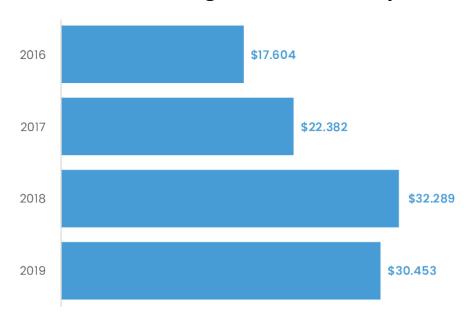
# Positive Developments, Strong Growth Trends Across the Biosciences Innovation Ecosystem

#### **Patent Activity Signals Increasing Bioscience Innovation**



Source: TEConomy Partners analysis of U.S. Patent & Trademark Office data from Clarivate Analytics' Derwent Innovation patent analysis database.

#### Bioscience Venture Capital Investments Reach New Highs, Funding Shifts Toward Key Earlier Stages



Source: TEConomy Partners analysis of PitchBook Data, Inc.





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**TEXAS** 2020



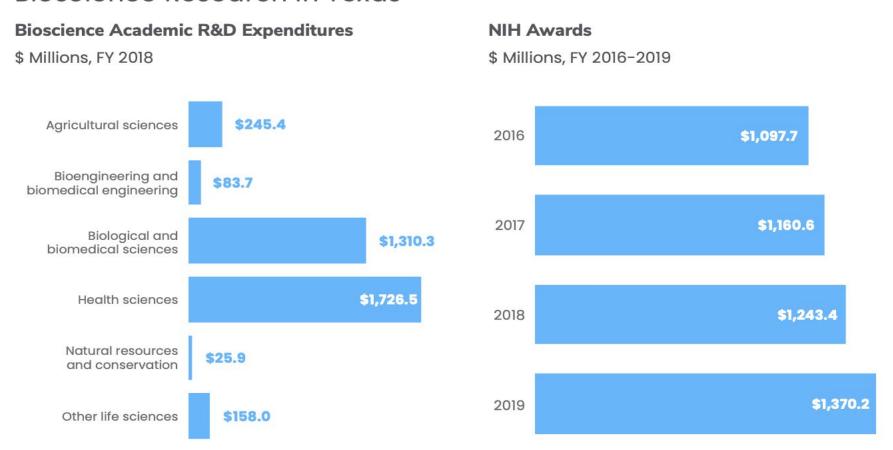




Industry Subsector	Texas		United States	
	2018	2016-2018 Change	2018	2016-2018 Change
Agricultural Feedstock and Industrial Biosciences				
Establishments	147	2.8%	1,785	4.4%
Employment	5,207	2.9%	68,642	0.9%
Location Quotient	0.91		n/a	
Direct-Effect Employment Multiplier	6.99			
Total Employment Impact	36,388			
Average Annual Wage	\$103,630	6.0%	\$83,151	2.7%
Bioscience-Related Distribution				
Establishments	3,457	16.4%	51,582	31.8%
Employment	46,245	21.1%	545,055	16.1%
Location Quotient	1.02		n/a	
Direct-Effect Employment Multiplier	4.18			
Total Employment Impact	193,288			
Average Annual Wage	\$109,126	12.2%	\$105,905	13.1%
Drugs and Pharmaceuticals				
Establishments	232	28.2%	4,451	18.6%
Employment	12,494	7.2%	308,357	3.1%
Location Quotient	0.49		n/a	
Direct-Effect Employment Multiplier	5.39			
Total Employment Impact	67,322			
Average Annual Wage	\$101,832	7.1%	\$113,544	-0.2%
Medical Devices and Equipment				
Establishments	529	21.9%	8,753	8.3%
Employment	11,337	4.4%	378,431	5.3%
Location Quotient	0.36		n/a	
Direct-Effect Employment Multiplier	2.98			
Total Employment Impact	33,827			
Average Annual Wage	\$82,482	8.1%	\$90,541	6.8%
Research, Testing, and Medical Laboratories				
Establishments	1,898	2.6%	34,572	4.7%
Employment	24,787	3.3%	569,470	4.0%
Location Quotient	0.52		n/a	
Direct-Effect Employment Multiplier	2.46			
Total Employment Impact	61,047			
Average Annual Wage	\$84,926	7.6%	\$120,320	12.5%
Total Bioscience Industry				
Establishments	6,263	12.3%	101,143	18.0%
Employment	100,070	11.5%	1,869,955	7.2%
Location Quotient	0.64		n/a	
Direct-Effect Employment Multiplier	3.92			
Total Employment Impact	391,872			
Average Annual Wage	\$98,917	10.4%	\$107,610	8.7%
Total Private Sector				
Establishments	677,560	5.7%	9,776,674	3.1%
Employment	10,427,255	4.7%	125,195,944	3.3%
Average Annual Wage	\$58,627	6.5%	\$57.043	5.5%

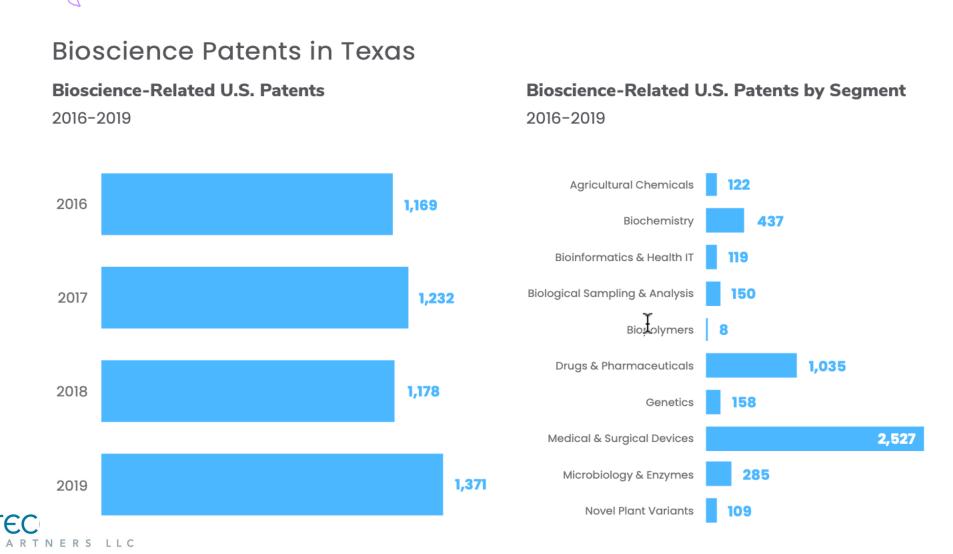
# Texas Positive Developments, Strong Growth Trends Across the Biosciences Innovation Ecosystem – Research Funding

#### Bioscience Research in Texas



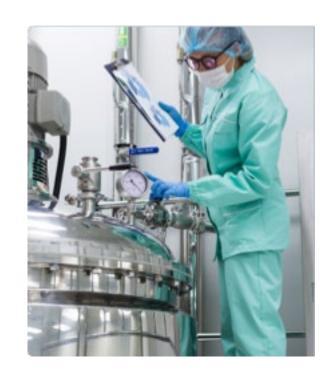


# Texas Positive Developments, Strong Growth Trends Across the Biosciences Innovation Ecosystem - PATENTS



## El Paso/Juarez Region Bioscience Success

- **✓** Home to 35 Medical Device Firms, Global Leader B-D, and 40,000 jobs
- **✓** Vibrant University Medical Center of El Paso
- **✓** MCA Innovation Center in Cardwell Collaborative
- **✓** CPRIT and National Recognition

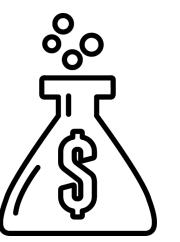




### Recent National Trends for Continued Growth

- Proximity to Academic Innovation as Continued Driving Force
- Smaller Metropolitan Areas Gaining Ground
- Leveraging Public-Private Mixed-Use Cluster Expansion
- Developing Agricultural and Environmental Sectors on Rise









## Challenges Ahead in 2021 and Beyond

- ✓ Economic Impact on States and Supportive Legislation
- ✓ National Discussion on Cost of Healthcare
- ✓ Private Funding Sources
- ✓ New President and Congress







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**Texas** 2020







