

SPONSOR LEVELS

FALL POLICY SUMMIT AND LUMINARY DINNER

October 25, 2023 | Stephen F. Austin Hotel, Austin

To sponsor or for more information contact Julia Perkins at julia@thbi.com. Sponsorships and seats are limited.

PRESENTING SPONSOR | \$40,000

PARTICPATION

POLICY SUMMIT

- Company related op-ed related to Company/THBI legislative priorities shopped and published in legislative publications
- Opportunity to participate in panel or as a keynote during Summit
- 20 guests at Summit
- Provide promotional piece to participants (subject to approval)

LUMINARY DINNER

- Opportunity to present award to Luminary Dinner awardee(s)
- 2 tables at the Luminary Dinner, including the head table hosting awardees and VIP guests

MARKETING

POLICY SUMMIT

- Texas Healthcare and Bioscience Summit presented by
- Press release announcing partnership
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for one month
- Opportunity to use THBI's social media channels for an education campaign on subject matter of sponsor company's choice (subject to approval)
- Verbal recognition at Summit

LUMINARY DINNER

- Luminary Dinner presented by
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

TITLE SPONSOR | \$15,000

PARTICPATION

POLICY SUMMIT

- Opportunity to participate in a panel
- 20 guests at Summit
- Provide promotional piece to participants (subject to approval)

LUMINARY DINNER

- Opportunity to present award to Luminary Dinner awardee(s)
- Opportunity for company representative to be seated with Luminary Award winner.
- 2 tables at the Luminary Dinner, including front row table

MARKETING

POLICY SUMMIT

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for one month
- Opportunity to use THBI's social media channels for an education campaign on subject matter of sponsor company's choice (subject to approval)
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

GOLD SPONSOR | \$10,000

PARTICPATION

POLICY SUMMIT

- Opportunity to participate in a panel
- 10 quests at Summit
- Provide promotional piece to participants (subject to approval)

LUMINARY DINNER

• 1 table at the Luminary Dinner

SILVER SPONSOR | \$7,500

PARTICPATION

POLICY SUMMIT

- 10 quests at Summit
- Provide promotional piece to participants (subject to approval)

LUMINARY DINNER

• 1 table at the Luminary Dinner

BRONZE SPONSOR | \$5,000

PARTICPATION

POLICY SUMMIT

10 guests at Summit

LUMINARY DINNER

1 table at the Luminary Dinner

MARKETING

POLICY SUMMIT

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for two weeks
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

MARKETING

POLICY SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for one week
- Verbal recognition at Summit

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

MARKETING

POLICY SUMMIT

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising

LUMINARY DINNER TABLE SPONSOR | \$2,500

PARTICPATION LUMINARY DINNER

• 1 table at the Luminary Dinner

MARKETING

LUMINARY DINNER

- Logo/Name recognition on sponsor signage
- Logo/Name on THBI website