

2021

# TEXAS HEALTHCARE AND BIOSCIENCE SUMMIT

FALL POLICY SUMMIT • LUMINARY DINNER

## SPONSORSHIP OPPORTUNITIES



**NOVEMBER 9, 2021**  
**THE STEPHEN F AUSTIN HOTEL**  
AUSTIN, TEXAS

# CONFERENCE SPONSOR LEVELS

To sponsor or for more information contact Julia Perkins at [julia@thbi.com](mailto:julia@thbi.com) or visit [www.thbi.com](http://www.thbi.com). Sponsorships and seats are limited.

## PRESENTING SPONSOR | SOLD

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### **PARTICIPATION** **POLICY SUMMIT**

- Company related op-ed related to Company/THBI legislative priorities shopped and published in legislative publications
- Reserved "Presenting Sponsor" table at all panels
- Opportunity to participate in a panel
- Opportunity to keynote during Summit
- 15 guests at Summit
- Promotional piece in goodie bag (subject to approval)

### **LUMINARY DINNER**

- Opportunity to present award to Luminary Dinner awardee(s)
- 2 tables at the Luminary Dinner, including the head table hosting awardees

### **MARKETING** **POLICY SUMMIT**

- Texas Healthcare and Bioscience Summit presented by \_\_\_\_\_
- Press release announcing partnership
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for one month
- Opportunity to use THBI's social media channels for an education campaign on subject matter of sponsor company's choice (subject to approval)
- Verbal recognition at Summit

### **LUMINARY DINNER**

- Luminary Dinner presented by \_\_\_\_\_
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

## TITLE SPONSOR | \$15,000

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### **PARTICIPATION** **POLICY SUMMIT**

- Opportunity to participate in a panel
- 10 guests at Summit
- Reserved table at all panels
- Promotional piece in goodie bag (subject to approval)

### **LUMINARY DINNER**

- Opportunity to present award to Luminary Dinner awardee(s)
- Opportunity for company representative to be seated with Luminary Award winner.
- 2 tables at the Luminary Dinner, including front row table

### **MARKETING** **POLICY SUMMIT**

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for one month
- Opportunity to use THBI's social media channels for an education campaign on subject matter of sponsor company's choice (subject to approval)
- Verbal recognition at Summit

### **LUMINARY DINNER**

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

## **GOLD SPONSOR | \$10,000**

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### **PARTICIPATION POLICY SUMMIT**

- 8 guests at Summit
- Promotional piece in goodie bag (subject to approval)

### **LUMINARY DINNER**

- 1 table at the Luminary Dinner

### **MARKETING POLICY SUMMIT**

- Acknowledgment in press releases
- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for two weeks
- Opportunity to use THBI's social media channels for an education campaign on subject matter of sponsor company's choice (subject to approval)
- Verbal recognition at Summit

### **LUMINARY DINNER**

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

## **SILVER SPONSOR | \$7,500**

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### **PARTICIPATION POLICY SUMMIT**

- 6 guests at Summit
- Promotional piece in goodie bag (subject to approval)

### **LUMINARY DINNER**

- 1 table at the Luminary Dinner

### **MARKETING POLICY SUMMIT**

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels
- THBI weekly newsletter sponsor for one week
- Verbal recognition at Summit

### **LUMINARY DINNER**

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Verbal recognition at Luminary Dinner

## **BRONZE SPONSOR | \$5,000**

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### **PARTICIPATION POLICY SUMMIT**

- 5 guests at Summit
- Promotional piece in goodie bag (subject to approval)

### **LUMINARY DINNER**

- 1 table at the Luminary Dinner

### **MARKETING POLICY SUMMIT**

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising
- Logo/Name on the THBI website and social media channels

### **LUMINARY DINNER**

- Logo/Name recognition on sponsor signage
- Logo/Name featured on all event advertising

## **LUMINARY DINNER TABLE SPONSOR | \$2,500**

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### **PARTICIPATION LUMINARY DINNER**

- 1 table at the Luminary Dinner

### **MARKETING LUMINARY DINNER**

- Logo/Name recognition on sponsor signage
- Logo/Name on THBI website