

2021

TEXAS HEALTHCARE AND BIOSCIENCE SUMMIT

FALL POLICY SUMMIT • LUMINARY DINNER

PROGRAM



NOVEMBER 9, 2021

THE STEPHEN F AUSTIN HOTEL

AUSTIN, TEXAS



The Texas Healthcare and Bioscience Institute (THBI) works to promote effective legislation and a steady regulatory environment at the state and federal levels. With a focus on using advocacy as a tool to create a more favorable business environment for various healthcare entities, we work with government and industry leaders to attract new participants in the life sciences.

The Texas Life Sciences industry is committed to expanding the boundaries of science by discovering, developing, and delivering innovative, life-saving medications and medical devices to patients. It is the patient that is the ultimate beneficiary of such advances. The membership of THBI is dedicated to creating an environment where such discoveries flourish and thrive.

Our members not only have a voice at the Capitol through our respected legislative team, but they also benefit from extensive networking in the healthcare space across Texas. THBI is the leading health policy voice in the state, influencing legislation that has led to economic investment and medical breakthroughs for over 25 years.

The mission of THBI is to research, develop, and advocate policies and actions that promote biomedical science, biotechnology, agriculture, and medical device innovation in Texas.

Become a THBI member to be a part of the important policy initiatives our industry will be working on during the interim. Contact info@thbi.com to learn more. Visit www.thbi.com to stay informed about upcoming events and opportunities.

JOIN THE CONVERSATION

SOCIAL MEDIA GUIDE



**Texas Healthcare and
Bioscience Institute**

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PRESENTING SPONSOR



**Complete list at time of publishing*

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SCHEDULE OF EVENTS

NOVEMBER 9, 2021

1:30 pm

WELCOME

- **David R. Margrave**, Chairman of the Board, THBI and Chief Financial Officer, Lantern Pharma Inc.
- **Tom Kowalski**, President and CEO, THBI
- **Meredith Armstrong**, Policy Director, THBI

DELIVERING LIFE- SAVING INNOVATIONS TO PATIENTS

The life sciences industry is on the forefront of breakthrough innovations bringing diagnostics, therapeutics, and medical devices from discovery to marketplace. But what happens once those innovations are ready for the patient? How does a patient access them and how does their health insurance coverage benefit the patient? These discussions will focus on what it takes to create life-saving innovations and how the price the patient pays at the counter is determined.

1:50 pm

HOW ARE POLICY MAKERS PROTECTING PATIENTS

- **Robert Popovian, PharmD, MS**, Chief Science Policy Officer, GHFL and Senior Health Policy Fellow, PPI

2:10 pm

BETTER EMPLOYER STEWARDSHIP OF HEALTHCARE BENEFITS

- **Amy Ball, PharmD**, Chief Pharmacy Officer, Health Strategy, LLC
- **Josh Golden**, Senior Vice President of Strategy, Capital Rx
- **Moderator: Robert Popovian, PharmD, MS**

THE FUTURE OF DRUG DEVELOPMENT AND POLICY CHALLENGES

Through the advancement of technology, the ability for personalized medicine is becoming more widely available to treat illness and disease more precisely. These discussions will cover how patients are benefiting from the innovations of genomic and personalized diagnostics and therapies, their value, policy implications, and alternative payment models.

3:10 pm

HOW BIOMARKER TESTING PERSONALIZES HEALTHCARE TO GET THE RIGHT TREATMENT TO THE RIGHT PATIENT

- **Hilary Gee Goeckner**, State and Local Campaigns, American Cancer Society Cancer Action Network
- **Larry Meysing**, Senior Biomarker Testing Account Executive, Genentech
- **Moderator: Bradley Westmoreland**, Director, State Government Affairs, Genentech

4:00 pm

FIRESIDE CHAT

- **The Honorable John M. Zerwas, MD**, Executive Vice Chancellor for Health Affairs, The University of Texas System and Former Texas State Representative
- **Peter Pisters, MD, MHCM**, President, The University of Texas MD Anderson Cancer Center

4:30 pm

NETWORKING RECEPTION

6:00 pm

LUMINARY AWARDS DINNER

Honorees:

- **The Honorable Dan Crenshaw**, U.S. House of Representatives
- **The Honorable Lois Kolkhorst**, Texas Senate
- **The Honorable Toni Rose**, Texas House of Representatives
- **Emcee: The Honorable Kent Hance**, Chancellor Emeritus, Texas Tech University System, Former Congressman, U.S. House of Representatives and Former Texas State Senator



Celebrating 25 Years
1996-2021

“ In June of 2021, THBI celebrated 25 years of working to promote effective legislation and a steady regulatory environment at the state and federal levels.

The 87th Legislative Session was the most productive in THBI's history, and the organization evolved during this period to meet the growing needs of our industry. ”

DAVID R. MARGRAVE
Chairman, THBI Board of Directors

SPEAKERS, PANELISTS AND MODERATORS

IN ALPHABETICAL ORDER



MEREDITH ARMSTRONG

Policy Director
THBI

Meredith Armstrong serves as the Policy Director for the Texas Healthcare and Bioscience Institute, where she collaborates and establishes the strategic direction for THBI. Meredith began her legislative career in the Texas House as an intern in 2010. She returned in 2016 to work as the Legislative Director to former Texas State Representative John M. Zerwas, M.D. Meredith was an Account Director at an association management company and a Marketing Coordinator for Memorial Hermann Hospital - Texas Medical Center during the time between her tenures at the Texas Legislature.

Meredith holds a Bachelor of Science degree in Communication Studies from The University of Texas at Austin.



AMY BALL, PharmD

Chief Pharmacy Officer
Health Strategy, LLC

As Chief Pharmacy Officer, Amy is responsible for the development of clinical strategy for Health Strategy and their clients. She provides consultative services for large self-funded employers and other health care payers to maximize the value of their pharmacy benefits. Amy has been a key part of the Health Strategy team for eleven years and enjoys working with clients to ensure they make sound clinical and economic drug coverage decisions. She has previous experience as a Clinical Research Manager at Humana Inc, a National Account - Medical Outcomes Specialist at Pfizer and a hospital Pharmacy Director in the Baptist Health system of Kentucky.

Amy earned a BS and Doctor of Pharmacy from Purdue University, where she is currently an Affiliate Assistant Professor of Pharmacy Practice and Academy of Managed Care Pharmacy (AMCP) Diplomate at Purdue.



HILARY GEE GOECKNER

State and Local Campaigns
American Cancer Society Cancer Action Network

Hilary Gee Goeckner is a senior state and local campaigns manager for the American Cancer Society Cancer Action Network (ACS CAN), the advocacy affiliate of the American Cancer Society. In this role she leads work with ACS CAN state staff and coalition partners to improve access to comprehensive biomarker testing and clinical trials, as well as work to increase access to insurance coverage through Medicaid for cancer patients, cancer survivors, patients with chronic diseases and those at risk for cancer and chronic diseases.

Prior to this role, Hilary served as the Kansas government relations director for ACS CAN. In that role, she oversaw statewide advocacy efforts promoting evidence-based policy and legislative solutions designed to eliminate cancer as a major health problem. Before joining ACS CAN, Hilary served as director of health policy at Kansas Action for Children.

She holds a bachelor's degree in Anthropology and Global Health from Williams College and a master's degree in Social Work from Boston College. She resides in Seattle, WA.



JOSH GOLDEN

Senior Vice President of Strategy
Capital Rx

Josh is responsible for assessing market trends, evaluating business initiatives, and developing strategic partnerships to support the continued growth of Capital Rx.

Prior to Capital Rx, Josh served as Area Senior Vice President at Solid Benefit Guidance, a division of Arthur J. Gallagher & Co. He was responsible for the successful delivery of a wide range of pharmacy consulting solutions to Fortune 500 employers, government entities, labor unions, and health plans. Prior to joining Solid Benefit Guidance in 2016, Josh was the Practice Leader of the Employer Consulting Segment of Pharmaceutical Strategies Group, LLC. He has also held strategic consulting positions at Aon Hewitt, Mercer Human Resource Consulting, and Buck Consultants.

Josh has a Bachelor of Science degree in Industrial and Labor Relations from Cornell University.



TOM KOWALSKI

President & CEO

THBI

Tom Kowalski is President and CEO of the Texas Healthcare and Bioscience Institute (THBI) in Austin, Texas. He has previously served as a senior staff member to Governor Bill Clements of Texas, U.S. Senator John Tower of Texas, and Congressman Jim Collins of Dallas, Texas.

With over thirty-five years of political and policy experience, Mr. Kowalski was appointed in 1989 by Governor Bill Clements to the Board of Regents of the Texas State University System. He served as Chairman of the Board of Regents in 1995. In addition, Mr. Kowalski currently serves as Chairman of the McCoy College of Business Administration Advisory Council at Texas State University.

An avid public speaker, Mr. Kowalski gives numerous talks on positioning Texas as a global leader in the development of biotechnology and life sciences. He was appointed in 2002 to Governor Rick Perry's State Council on Science and Biotechnology Development. He is the former Chairman of Bio's Council of State Biotechnology Associations, whose national membership consists of forty-nine state associations involved in biotechnology development and advocacy. Mr. Kowalski is a distinguished alumni of Texas State University.

A lifelong Texan, Mr. Kowalski resides in Austin, Texas with his wife, Susie.



DAVID R. MARGRAVE

Chief Financial Officer

Lantern Pharma Inc.

Chairman of the Board
THBI

David R. Margrave serves as Chief Financial Officer of Lantern Pharma Inc., a clinical stage biopharmaceutical company, focused on leveraging artificial intelligence ("A.I."), machine learning and genomic data to streamline the drug development process.

He has served as a senior executive in the life science sector for the last two decades, including previous service as President of BioNumerik Pharmaceuticals, Inc.

Mr. Margrave also serves as Chairman and a Director of The Texas Healthcare and Bioscience Institute (THBI), and Chairman and a Board Member of the State of Texas Product Development & Small Business Incubator Board. He is a past Director of the Texas Technology Transfer Association and a former Board Member of the Stanford Associates Board of Governors.

Mr. Margrave received a Bachelor of Arts and Science degree from Stanford University and a J.D. degree from The University of Texas School of Law.



LARRY MEYSING

Senior Biomarker Testing Account Executive

Genentech

Larry Meysing is a Biomarker Specialist with Genentech's National Biomarker Testing Team (BTT). His role is to provide education related to biomarker testing and supporting testing guidelines. Larry has dual degrees in business and began his healthcare career as a Director of Diabetes Services for a healthcare network. He transitioned into pharmaceuticals and was promoted to an Oncology Specialty role. His passion for Oncology led him to Genentech where he helped found the BTT and his current role.



PETER PISTERS, MD, MHCM

President

The University of Texas MD Anderson Cancer Center

Peter WT Pisters, MD, MHCM, returned to The University of Texas MD Anderson Cancer Center as its president in December 2017. A renowned cancer surgeon, researcher, professor, and administrator, Dr. Pisters established his career of over 20 years at MD Anderson serving as a faculty member and medical director for the center's expansion in metropolitan Houston.

In 2014, Dr. Pisters left MD Anderson to serve as president and CEO of the University Health Network in Toronto, Canada's largest research hospital. In Toronto, he also served as president and CEO of The Michener Institute of Education and as a professor of Surgery at the University of Toronto.

Dr. Pisters earned his medical degree at The Schulich School of Medicine and Dentistry at Western University in Ontario, Canada. He completed his postgraduate work at Memorial Sloan Kettering Cancer Center in New York and received a master's degree in health care administration from the Harvard T.H. Chan School of Public Health in Boston.

Dr. Pisters is on the Board of Directors for the Greater Houston Partnership and the CEO Roundtable on Cancer. He was recently named a Top CEO by Glassdoor, ranking third out of 100 leaders nationally as part of the Employees' Choice Awards. The Houston Business Journal named him one of Houston's Most Admired CEOs. He was also honored as CEO Communicator of the Year by the Public Relations Society of America's Houston Chapter.



ROBERT POPOVIAN, PharmD, MS
Chief Science Policy Officer
Global Healthy Living Foundation (GHLF)
Senior Health Policy Fellow
Progressive Policy Institute (PPI)

Dr. Robert Popovian is the Founder of the strategic consulting firm Conquest Advisors. He also serves as Chief Science Policy Officer at the Global Healthy Living Foundation, Vice-President, Health Economics and Policy for ConsenSys Health and Senior Healthy

Policy Fellow at the Progressive Policy Institute.

One of the country's foremost experts on every significant facet of biopharmaceuticals and the healthcare industry, he is a recognized authority on health economics, policy, government relations, medical affairs, and strategic planning.

Dr. Popovian has published extensively and referenced on the impact of biopharmaceuticals and health policies on costs and clinical outcomes in the most prominent medical sources and media publications.

Dr. Popovian is one of the select few researchers to study and publish both clinical and policy-related economic analysis as well as empirical data regarding emerging payment models in the U.S. healthcare system and for biopharmaceutical reimbursement.

As an advisor, Dr. Popovian serves on the Board of Councilors of the University of Southern California School of Pharmacy.

Dr. Popovian completed his Doctorate in Pharmacy and Master of Science in Pharmaceutical Economics and Policy degrees at the University of Southern California with honors.



BRADLEY WESTMORELAND
Director, State Government Affairs
Genentech

Whether moving the policy needle in state governments throughout the south-central U.S. or managing the family businesses, Brad Westmoreland has a knack for navigating complex scenarios.

A fifth-generation cattle rancher from Matagorda County, Texas, Brad is engaged in many diverse interests and activities. His professional background

as both Legislative Director and Chief of Staff in the Texas House of Representatives gives him a strong command over the political process and the leadership skills needed to create superior results. As Director of State Government Affairs at Genentech, Inc., Brad represents one of the largest biopharmaceutical manufacturers before governors, state legislatures and agencies. He delivers his expertise in a thoughtful yet engaging manner and has a proven track record of advancing public policy and ensuring access to treatment for Genentech's patients.

Brad resides in Bay City, Texas with his wife Jill and their four children. He sits on the boards of the Texas Healthcare and Bioscience Institute, as well as on the boards of the McCoy College of Business and the Development Foundation at Texas State University. Additionally, he serves on the City Council of the City of Bay City.



JOHN M. ZERWAS, MD

Executive Vice Chancellor for Health Affairs

The University of Texas System

Former Texas State Representative

John M. Zerwas, MD, joined The University of Texas System as Executive Vice Chancellor for Health Affairs in October 2019. He provides oversight and guidance for the five UT System health institutions, one of the largest networks of academic health institutions in the country with an aggregate annual FY22 operating budget of more than \$15.7 billion.

On March 22, 2020, Governor Abbott appointed Dr. Zerwas to the newly created Supply Chain Strike Force to assist with hospital and health care preparedness relating to the COVID-19 pandemic. He also serves on the Governor's Strike Force to Open Texas and the State's Expert Vaccine Allocation Panel.

Prior to joining U. T. System, he served the citizens of Texas House District 28 (Northwestern Fort Bend County) for seven legislative terms in the Texas House of Representatives. Zerwas served eleven years on the House Appropriations Committee, three as Chairman, and six as Chairman of the Appropriations Subcommittee on Health and Human Services. As the 2015-2016 Chairman of the House Committee on Higher Education, he advocated to increase access to higher education and grow opportunities for graduate medical education. He brought firsthand experience and knowledge of health care systems and policy to the House Committee on Public Health and also served as a member of the Legislative Budget Board. As a Representative, Zerwas earned numerous accolades for his dedication to public service, including being twice named one of the "Ten Best Legislators" by Texas Monthly, a Distinguished Alumnus by the University of Houston's College of Natural Sciences and Mathematics, and "BIO Legislator of the Year" by Biotechnology Industry Organization for writing critical legislation that preserves patient access to innovative and cost-effective biologic medicines in Texas. In 2019, he was awarded the National Distinguished Advocacy Award from the American Cancer Society Action Network. Dr. Zerwas received the American Medical Association's Dr. Nathan Davis Award for Outstanding Government Service in 2020.

A physician for more than 30 years, Zerwas is past president of the American Society of Anesthesiologists. Zerwas cofounded a Houston area group practice in 1996 which became part of US Anesthesia Partners in 2012. He remained active in the practice and operations of the practice until joining the UT System. From 2003 to 2008, Zerwas served as Chief Medical Officer of the Memorial Hermann Hospital System, and as Chief Physician Integration Officer until 2009.

Dr. Zerwas graduated from Bellaire High School in 1973, and in 1978, he married his late wife Cindy Hughes. After graduating from the University of Houston, he earned his Doctorate in Medicine at Baylor College of Medicine in 1980. John, together with his wife Sylvia, have six children and ten grandchildren: Isabella, Matthew, Dashel, Oliver, Beatrice, Tinley, Harlow, Posey, John McCall III, and Willa.



CONGRATULATIONS TO OUR LUMINARY AWARD WINNERS

The Luminary Award is presented to individuals for their contributions and efforts to further the development of the life sciences industry in Texas. THBI honors elected officials, patient advocates, researchers, and industry leaders.



THE HONORABLE DAN CRENSHAW

U.S. House of Representatives

- House Energy and Commerce Committee, Subcommittees on:
 - Health
 - Environment and Climate Change



THE HONORABLE LOIS KOLHORST

Texas Senate

- Senate Committee on Health & Human Services, **Chair**
- Senate Committee on Business & Commerce
- Senate Committee on Finance
- Senate Committee on Natural Resources & Economic Development
- Senate Committee on Transportation
- Senate Committee on Water, Agriculture & Rural Affairs
- Senate Committee on Future of College Sports in Texas, **Select**
- Senate Committee on Ports, **Select**
- Joint Committee on State Water Implementation Fund for Texas
- Joint Committee on Texas Infrastructure Resiliency Fund



THE HONORABLE TONI ROSE

Texas House of Representatives

- House Committee on Appropriations, **Vice Chair of the Appropriations Subcommittee on Article II**
- House Committee on Redistricting, **Vice Chair**
- House Committee on Calendars
- House Committee on Human Services
- Select Committee on Youth Health & Safety

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